

Public Art Saint Paul Presents

THE UNIVERSITY AVENUE PROJECT

WING YOUNG HUIE



Be part of The University Avenue Project!
Offer your streetfront windows or building wall to exhibit photographs of everyday life along University Avenue

From May 1-October 31, 2010, internationally known photographer Wing Young Huie, with Public Art Saint Paul, will transform University Avenue into a six-mile gallery of 500 photographs that reveal the rich cultural and economic life of the people who live, work and go to school along this urban corridor. Photographs will be exhibited in store windows and on the sides of buildings along University and projected at night onto large outdoor screens.

The University Avenue Project will

- Attract world attention and thousands of visitors to University Avenue
- Be publicized locally, nationally and globally in collaboration with the media and public awareness programs of the City of Saint Paul, Public Art Saint Paul, the Minnesota Historical Society, the University Avenue Business Association and many more partners
- Be a six-mile classroom that explores the changing cultural landscape of life in Saint Paul. Schools and colleges from throughout the metro area are already engaged to use it in classes for multiple disciplines, further raising the profile and awareness of University

Benefits to businesses / property owners

- Be listed in project media, promotion and documentary materials
- Receive free copies of the project's 2-issue magazine and book
- Be part of special project-related events
- Link for your business/property to The University Avenue Project website, which will receive thousands of hits per day. The website will link to production partner websites, and to media outlet websites with a directory of participating businesses and links to their websites.



To participate contact Wing Young Huie
612.817.2771

info@wingyounghuie.com

or sign up at: www.surveymonkey.com/s.aspx?sm=xWd9up4nK2N8TLLFao0URA_3d_3d

Visit **TheUniversityAvenueProject.com**



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